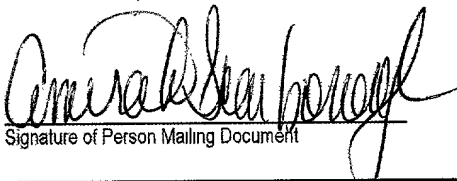


ANALYZING INVENTORY USING TIME FRAMES**ABSTRACT**

5 A method, computer program product and system for analyzing inventory information using time frames. In one embodiment, a method comprises the step of determining estimated sales projections for one or more items in a particular time frame. The method further comprises collecting sales data for the one or more items in the particular frame. By analyzing estimated sales projections with the sales data collected for the one or more items in the particular time frame, item(s) that have performed unexpectedly may be identified. The method further comprises notifying an interested party or a system regarding any items of the one or more items in the particular time frame that have performed unexpectedly.

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